

iiE Awards Sponsor Pack 2025



What is iiE?

Investors in the Environment (iiE) is a not-for-profit environmental accreditation scheme designed to help organisations save time and money, improve their environmental impact, and get recognition for their progress.

Organisations achieve tiered accreditation through four key areas of sustainable development: Responsible Leadership & Governance, Carbon Management, Nature & Natural Resources, and Pollution & Waste Reduction.

*Getting started
with **BRONZE***



*Developing sustainability
with **SILVER***



*Influencing change
with **GREEN***



Our membership

We aim to support members to embed sustainability into the heart of their organisation.

The iiE accreditation is suitable for organisations of all types and sizes – from sole traders through to large multi-site employers - and can support them whether they are starting their journey or preparing to set net zero carbon targets.

Professional services

Local authorities

Academia and universities

Third sector

CIPD



LINNAEUS



NHS
Northumbria Healthcare
NHS Foundation Trust



Healthcare and veterinary sector

The iiE Awards

The iiE Awards 2025 will bring together organisations and individuals from across the UK to learn about and celebrate the achievements of iiE members.



This year's categories:

Best Carbon Reduction

Natural Environment Champion

Best Waste Reduction

Low Carbon Transport Champion

Best Water Reduction

Sustainability Influencer

Best Newcomer

Outstanding Achiever

Best Social Impact

Why sponsor?



BRAND VISIBILITY

**Brand aligned
with a national
sustainability
accreditation
scheme**



CSR GOALS & CUSTOMER PERCEPTION

**Your sponsorship
goes straight back
into helping more
businesses go
green**



LEAD GENERATION

**Connect with and
share your product/
services 100's of
businesses outside
your network**

Previous Speakers

2023/4 Speakers



Lucy Shea
CEO
Futerra



Mark Shayler
CEO
Ape Consulting

Plus...

Tony Juniper
(Former Executive Director Friends of the Earth, Chair of Natural England)

Hugo Tagholm
(Former CEO, Surfers Against Sewage)

Saasha Celestial-One
(COO and Cofounder, Olio)

Dr Sally Uren OBE
(Chief Executive, Forum of the Future)

Trewin Restorick
(Former CEO Hubbub)

Henry Unwin
(Director of Sustainability, Daylesford Organic)

Previous Sponsors & Supporters

ecotricity



**compare
themarket™**



**Cambridge &
Counties Bank**
Built on understanding



Insurance

DAVIES
The Veterinary Specialists

Choose outstanding care

Hunt & Coombs
solicitors

RedwoodBank.
IT'S ABOUT TIME



ROYTHORNES
solicitors

sustrans
JOIN THE MOVEMENT

“Ecotricity are proud to support the annual iiE Awards. The awards are an excellent opportunity to recognise organisations who are taking action to save our planet through their work to create a sustainable, carbon neutral, greener Britain.”

**Jane Fielder-Scrivens
Partnerships & Marketing Manager**

ecotricity

Headline Sponsorship Package

£1749 +VAT

- **Headline Sponsor for the iiE Annual Awards 2025**
- **Announcement of sponsorship through iiE social media, press communications and newsletter**
- **Sponsorship detailed in all iiE Awards 2025 promotions prior to, during and post-event**
- **Presentation of an award of your choice* and opportunity for a senior member of your team to be a part of the judging panel of that award**
- **Logo on the bottom of the award of your choice* certificate shared in 2025**
- **E-shot newsletter to all iiE members, introducing you as the iiE Awards Headline Sponsor 2025 including information about your service or product**
- **Branding on the iiE presentation slides at the iiE Awards and pull-up banner alongside iiE during the iiE Awards presentation and workshops**
- **A full page ad on the iiE Awards 2025 digital brochure**
- **A website banner advert on the iiE Awards webpage before, during and after the event (up to 3 months).**
- **Exhibition space in a key location during the iiE Awards**

*Dependant on availability, Category Sponsors will be allocated on a first come first serve basis.

Award Sponsorship Package

£699 +VAT

(£649 +VAT for
previous sponsors)

- Featured as a supporter of the iiE Awards prior to, during, and post-event on the website, email and social media
- Presentation of your chosen award at iiE Awards 2025
- Opportunity for sponsors to provide an advertisement on the iiE Digital Awards Brochure
- Branding on the relevant iiE category presentation slides at the iiE Awards 2025 ceremony, and mention in 'a year in review' speech
- Logo featured on chosen iiE Awards category winner graphics and awards in 2025
- Post-event iiE 'Meet the sponsors' feature email to full iiE distribution list

2025 Categories

— RESERVED

~~Best Carbon Reduction~~

Best Water Conservation

~~Best Waste Reduction~~

Low Carbon Transport Champion

Natural Environment Champion

Sustainability Influencer

~~Best Newcomer (SME)~~

~~Best Newcomer (Large Business)~~

Overall Outstanding Achiever (SME)

~~Overall Outstanding Achiever (Large Business)~~

Best Social Impact

Exhibitor Package

£150 +VAT

**(£100 +VAT for Award
Category sponsors)**

- Table exhibition space in a prime location during the iiE Awards
- Limited exhibitor spots
- Spaces offered on a first come first served basis.

Food & Drink Sponsor Package

£499 +VAT

- **Featured as a supporter of the iiE Awards prior to, during, and post-event on the website, email and social media**
- **Logo on sponsor slide in iiE presentation and mention in 'a year in review' speech.**
- **Post-event iiE 'Meet the sponsors' feature email to full iiE distribution list**
- **Option for sponsors to provide an advertisement in the iiE Awards Digital Brochure**

Help us inspire 100s of businesses and 1000s of employees

CALL CAMILLA, PARTNERSHIPS LEAD AT IIE

01733 866436 Ext #319

EMAIL

camilla.sherwin@iie.uk.com

FIND OUT MORE

www.iie.uk.com/iie-awards

