

# iiE Awards Sponsor Pack 2025



# What is iiE?

**Investors in the Environment (iiE)** is a not-for-profit environmental accreditation scheme designed to help organisations save time and money, improve their environmental impact, and get recognition for their progress.

**Organisations achieve tiered accreditation through four key areas of sustainable development:** Responsible Leadership & Governance, Carbon Management, Nature & Natural Resources, and Pollution & Waste Reduction.

*Getting started*  
with **BRONZE**



*Developing sustainability*  
with **SILVER**



*Influencing change*  
with **GREEN**



# Our membership

We aim to support members to embed sustainability into the heart of their organisation.

The iiE accreditation is suitable for organisations of all types and sizes – from sole traders through to large multi-site employers - and can support them whether they are starting their journey or preparing to set net zero carbon targets.

Healthcare and  
veterinary sector

Professional  
services

Local authorities

Academia and  
universities

Third sector



CIPD

LINNAEUS





# The iiE Awards

**The iiE Awards 2025 will bring together organisations and individuals from across the UK to learn about and celebrate the achievements of iiE members.**

## This year's categories:

Best Carbon Reduction

Natural Environment Champion

Best Waste Reduction

Low Carbon Transport Champion

Best Water Reduction

Sustainability Influencer

Best Newcomer

Outstanding Achiever

Best Social Impact



# Why sponsor?



## BRAND VISIBILITY

Brand aligned  
with a national  
sustainability  
accreditation  
scheme



## CSR GOALS & CUSTOMER PERCEPTION

Your sponsorship  
goes straight back  
into helping more  
businesses go  
green



## LEAD GENERATION

Connect with and  
share your product/  
services 100's of  
businesses outside  
your network

# Previous Speakers

## 2023/4 Speakers



**Lucy Shea**  
**CEO**  
**Futerra**



**Mark Shayler**  
**CEO**  
**Ape Consulting**

## Plus...

**Tony Juniper**  
*(Former Executive Director Friends of the Earth, Chair of Natural England)*

**Hugo Tagholm**  
*(Former CEO, Surfers Against Sewage)*

**Saasha Celestial-One**  
*(COO and Cofounder, Olio)*

**Dr Sally Uren OBE**  
*(Chief Executive, Forum of the Future)*

**Trewin Restorick**  
*(Former CEO Hubbub)*

**Henry Unwin**  
*(Director of Sustainability, Daylesford Organic)*



# Previous Sponsors & Supporters



**“Ecotricity are proud to support the annual iiE Awards. The awards are an excellent opportunity to recognise organisations who are taking action to save our planet through their work to create a sustainable, carbon neutral, greener Britain.”**

**Jane Fielder-Scrivens**  
**Partnerships & Marketing Manager**





# Headline Sponsorship Package

**£3500 +VAT**

- **Headline Sponsor for the iiE Annual Awards 2025**
- **Announcement of sponsorship through iiE social media, press communications and newsletter**
- **Sponsorship detailed in all iiE Awards 2025 promotions prior to, during and post-event**
- **Presentation of an award of your choice\* and opportunity for a senior member of your team to be a part of the judging panel of that award**
- **Logo on the bottom of the award of your choice\* certificate shared in 2025**
- **E-shot newsletter to all iiE members, introducing you as the iiE Awards Headline Sponsor 2025 including information about your service or product**
- **Branding on the iiE presentation slides at the iiE Awards and pull-up banner alongside iiE during the iiE Awards presentation and workshops**
- **A full page ad on the iiE Awards 2025 digital brochure**
- **A website banner advert on the iiE Awards webpage before, during and after the event (up to 3 months).**
- **Exhibition space in a key location during the iiE Awards**

\*Dependant on availability, Category Sponsors will be allocated on a first come first serve basis.

# Award Sponsorship Package

**£699 +VAT** (£649 +VAT for previous sponsors)

- Featured as a supporter of the iiE Awards prior to, during, and post-event on the website, email and social media
- Presentation of your chosen award at iiE Awards 2025
- Opportunity for sponsors to provide an advertisement on the iiE Digital Awards Brochure
- Branding on the relevant iiE category presentation slides at the iiE Awards 2025 ceremony, and mention in 'a year in review' speech
- Logo featured on chosen iiE Awards category winner graphics and awards in 2025
- Post-event iiE 'Meet the sponsors' feature email to full iiE distribution list

## 2025 Categories

— RESERVED

~~Best Carbon Reduction~~

Best Water Conservation

Best Waste Reduction

Low Carbon Transport Champion

Natural Environment Champion

Sustainability Influencer

~~Best Newcomer (SME)~~

~~Best Newcomer (Large Business)~~

Overall Outstanding Achiever (SME)

~~Overall Outstanding Achiever (Large Business)~~

Best Social Impact

# Exhibitor Package

**£150 +VAT** (£100 +VAT for Award Category sponsors)

- Table exhibition space in a prime location during the iiE Awards
  - Limited exhibitor spots
  - Spaces offered on a first come first served basis.
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# Food & Drink Sponsor Package

**£499 +VAT**

- Featured as a supporter of the iiE Awards prior to, during, and post-event on the website, email and social media
  - Logo on sponsor slide in iiE presentation and mention in 'a year in review' speech.
  - Post-event iiE 'Meet the sponsors' feature email to full iiE distribution list
  - Option for sponsors to provide an advertisement in the iiE Awards Digital Brochure
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# Help us inspire 100s of businesses and 1000s of employees

CALL CAMILLA, PARTNERSHIPS LEAD AT IIE

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FIND OUT MORE

**[www.iie.uk.com/iie-awards](http://www.iie.uk.com/iie-awards)**

