

# iiE Awards Sponsor Pack 2024



# What is iie?

**Investors in the Environment (iie)** is a not-for-profit, national, environmental accreditation scheme designed to help organisations save time and money, reduce their impact on the environment, and get recognition for their progress.

**Organisations achieve tiered accreditation through four key areas of sustainable development:** Leadership & Governance, Climate Change, Nature & Natural Resources, and Pollution & Waste.

*Getting started*  
with **BRONZE**



*Developing sustainability*  
with **SILVER**



*Influencing change*  
with **GREEN**



# Our membership

We aim to support members to embed sustainability into the heart of their organisation.

The iiE accreditation is suitable for organisations of all types and sizes – from sole traders through to large multi-site employers - and can support them whether they are starting their journey or preparing to set net zero carbon targets.

Healthcare and  
veterinary sector

Professional  
services

Local authorities

Academia and  
universities

Third sector



CIPD

LINNAEUS



# The iiE Awards

The iiE Awards 2024 will bring together organisations and individuals from across the UK to celebrate a wide range of sustainability achievements.

## This year's categories:

Best Carbon Reduction

Natural Environment Champion

Best Waste Reduction

Sustainable Transport Champion

Best Water Reduction

Sustainability Influencer

Best Newcomer

Outstanding Achiever

Best Social Impact



# Why sponsor?



## BRAND VISIBILITY

Brand aligned with a national sustainability accreditation scheme



## CSR GOALS & CUSTOMER PERCEPTION

Your sponsorship goes straight back into helping more businesses go green



## LEAD GENERATION

Connect with and share your product/services to those outside your network

# Previous Speakers

## 2023 Speakers



**Lucy Shea**  
**CEO**  
**Futerra**



**Saasha Celestial-One**  
**COO and Cofounder**  
**Olio**

## In previous years...

**Tony Juniper**

*(Former Executive Director Friends of the Earth, Chair of Natural England)*

**Hugo Tagholm**

*(Former CEO, Surfers Against Sewage)*

**Jen Gale**

*(Author of The Sustainable(ish) Living Guide)*

**Dr Sally Uren OBE**

*(Chief Executive, Forum of the Future)*

**Trewin Restorick**

*(Former CEO Hubbub)*

**Henry Unwin**

*(Director of Sustainability, Daylesford Organic)*

# Previous Sponsors

**ecotricity**



**compare  
themarket™**

 Cambridge &  
Counties Bank  
Built on understanding

 **bgl** Insurance

**DAVIES**  
The Veterinary Specialists  
Choose outstanding care

**Hunt & Coombs**  
solicitors

 **RedwoodBank.**  
IT'S ABOUT TIME

 **ROYTHORNES**  
solicitors

 **sustrans**  
JOIN THE MOVEMENT

**“Ecotricity are proud to support the annual iiE Awards. The awards are an excellent opportunity to recognise organisations who are taking action to save our planet through their work to create a sustainable, carbon neutral, greener Britain.”**

**Jane Fielder-Scrivens  
Partnerships & Marketing Manager**

**ecotricity**



# Headline Sponsorship Package

**£1149 +VAT**

- **Headline Sponsor for the iiE Annual Awards 2024**
- **Announcement of sponsorship through iiE social media, press communications and newsletter**
- **Sponsorship detailed in all iiE Awards 2024 promotions prior to, during and post-event**
- **Presentation of an award of your choice\* and opportunity for a senior member of your team to be a part of the judging panel of that award**
- **Logo on the bottom of the award of your choice\* certificate shared in 2024**
- **E-shot newsletter to all iiE members, introducing you as the iiE Awards Headline Sponsor 2024 including information about your service or product**
- **Branding on the iiE presentation slides at the iiE Awards and pull-up banner alongside iiE during the iiE Awards presentation and workshops**
- **A full page ad on the iiE Awards 2024 digital brochure**
- **A website banner advert on the iiE Awards webpage before, during and after the event (up to 3 months).**
- **Table exhibition space in a stage location during the iiE Awards**

**\*Dependant on availability, Category Sponsors will be allocated on a first come first serve basis.**

# Award Sponsorship Package

**£549 +VAT**

- **Featured as a supporter of the iiE Awards prior to, during, and post-event on the website, email and social media**
- **Presentation of your chosen award at iiE Awards 2023**
- **Opportunity for sponsors to provide an advertisement on the iiE Digital Awards Brochure**
- **Branding on the relevant iiE category presentation slides at the iiE Awards 2023 ceremony**
- **Logo featured on chosen iiE Awards category winner graphics and awards in 2023**
- **Post-event iiE 'Meet the sponsors' feature email to full iiE distribution list**

## **2024 Categories**

**Best Carbon Reduction**

**Best Water Reduction**

**Best Waste Reduction**

**Sustainable Transport Champion**

**Natural Environment Champion**

**Sustainability Influencer**

**Best Newcomer**

**Overall Outstanding Achiever - Large Business**

**Overall Outstanding Achiever - SME**

**Best Social Impact**

**NEW for 2024**

# **Exhibitor Package**

**£100 +VAT**

- Offered as a bolt-on for Award Sponsorship packages
- Table exhibition space in a prime location during the iiE Awards
- Limited to 8 exhibitors
- Spaces offered on a first come first served basis.

# Help us inspire 100s of businesses and 1000s of employees

CALL CAMILLA, PARTNERSHIPS LEAD AT IIE

**01733 866436 Ext #319**

EMAIL

**[camilla.sherwin@iie.uk.com](mailto:camilla.sherwin@iie.uk.com)**

FIND OUT MORE

**[www.iie.uk.com/iie-awards](http://www.iie.uk.com/iie-awards)**

**iie**  
**AWARDS**  
**2024** 

