

**INVESTORS  
IN THE  
ENVIRONMENT**



**IEMA**

Transforming the world  
to sustainability

# **Environmental Sustainability Skills for the Workforce**



## Who are Investors in the Environment (iiE)?

Investors in the Environment (iiE) is a not-for-profit national organisation that supports individuals and organisations on accessing the essential knowledge and pathways to implementing environmental sustainability in their area.

We offer individual and group training alongside support through our national membership accreditation scheme. The scheme is designed to help organisations save time and money, reduce their impact on the environment, and get recognition for their progress. iiE is an accessible and proven route to help organisations and their people to get started on their sustainability journey and keep going.

Our certified trainers each have more than a decade of experience which adds excellent value for learners to understand the various contexts for how to apply the learning.

We are owned and managed by the environmental charity PECT, whose core mission is all about creating sustainable places. PECT created Investors in the Environment in 2010 to bridge the enormous gap between businesses and effective environmental management. Since then, we have worked with hundreds of organisations through consultancy and accreditation.

## **IEMA-certified training** *driven by the expertise of* **Investors in the Environment**

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### Why get certified with IEMA through iiE?

iiE have partnered with IEMA to deliver industry-leading training that unites decades of the iiE team's real-world business sustainability experience with a world-class curricula designed for all levels – whether you're just starting out in sustainability or are a more experience sustainability professional.

IEMA is the membership body for more than 20,000 environment and sustainability professionals worldwide. People who go through our IEMA-certified training will be offered pathways to progress their careers beyond their training course.

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## **This course is perfect for those working in any job role across all sectors at an operational level.**

- ✓ Rapidly upskill your workforce to increase performance, efficiency and impact.
- ✓ Reassure leadership that you have the skills to deliver practical change through streamlined efficiencies.
- ✓ Position your business to win additional tenders through more aligned compliance and dedication to sustainability.

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### **Benefits for learners**

This course is taught by iiE approved trainers, you will be assessed via an online multiple-choice exam at the end of the day's learning.

- ✓ Progress your career with an official certificate that demonstrates you have the basic knowledge of the agenda and working practices in environmental sustainability.
- ✓ Feel confident that this is the perfect first step to increasing your environmental knowledge as no prior knowledge is required.
- ✓ Improve environmental performance and compliance in your organisation with the knowledge learned on this course.
- ✓ Interact and engage with practical activities and workshops throughout the day, which make for an interesting day of learning.

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### **Benefits for employers**

This course is taught online with an option for in-house by iiE approved trainers. Employees are assessed via an online multiple-choice exam to demonstrate their new knowledge.

- ✓ See immediate long-term business benefit by upskilling your employees to improve environmental performance and compliance, making the business more resilient.
  - ✓ Learn how to use ISO 14001 to engage stakeholders and embed environmental management into your business processes.
  - ✓ Increase your profit with cost savings in waste, recycling and consumption through a skilled workforce.
  - ✓ Tailor the course to suit your individual company needs.
  - ✓ Avoid or reduce prosecutions and litigation because of higher levels of compliance.
  - ✓ Demonstrate your commitment to sustainability to enhance your brand, become more competitive and attract the best employees.
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**On successful completion of this course the learner will have the knowledge and understanding of:**

- ✓ The main environmental and economic risks and opportunities.
- ✓ Compliance obligations and business drivers for change.
- ✓ The main potential impacts on environment and sustainability.
- ✓ How to improve environmental performance.