



Celebrating over a decade of setting the standard in sustainability

Investors in the Environment (iiE) is the UK's national eco accreditation scheme, designed to help organisations reduce their impact on the environment and receive recognition for their green credentials.

Our vision is to create sustainable businesses and put environmental action at the heart of business practices.

The iiE accreditation is suitable for organisations of all types and sizes – from sole traders through to large multi-site employers and can support any business, whatever their industry and size, to become more sustainable.

Supporting the iiE Awards 2022

The iiE Awards 2022 will bring together organisations and individuals from across the UK to celebrate a wide range of sustainability achievements. This year's awards will be online, featuring an exciting Keynote Speaker (TBA) and congratulations to the winners of each unique award category. Sponsors will be actively promoted, and their environmental journey, products and services highlighted alongside the category winners.

This is a unique opportunity to sponsor the progression of business sustainability throughout different sectors across the UK. Your sponsorship will go towards recognising iiE members' achievements and providing ongoing support for the delivery of the iiE programme.



Sponsorship Packages

Headline Sponsor: £1,450+VAT

- Headline Sponsor in the iiE Annual Awards 2022.
- Announcement of sponsorship through iiE social media, press communications and newsletter.
- Sponsorship detailed in all iiE Awards 2022 promotions prior to, during and post-event.
- Presentation of an award of your choice* and opportunity for a senior member of your team to be a part of the judging panel of that award.
- Logo on the bottom of the award of your choice* certificate shared in 2022.
- E-shot newsletter to all iiE members, introducing you as the iiE Awards Headline Sponsor 2022 including information about your service or product.
- Branding on the iiE presentation slides at the iiE Awards.
- A featured case study, blog or promotional material displayed on the website in the lead up to the iiE Award.
- A website banner advert on the iiE Awards webpage before, during and after the event (up to 3 months).
- Opportunity to collaborate in media promotion of iiE Awards 2022. This includes press releases, the iiE website, social media, and e-newsletters.



This year's 2022 Headline Sponsor



Example of how the headline sponsor would appear on our iiE Awards website, using our parent company PECT.

*Dependant on availability, Category Sponsors will be allocated on a first come first serve basis.

Find out more: iie.uk.com/iie-awards



Awards Category Sponsor Package: £549+VAT

Categories include:

- Best Carbon Reduction
- Best Water Reduction
- Best Waste Reduction
- Sustainable Transport Champion
- Natural Environmental Champion
- Sustainability Influencer
- Best Newcomer
- Overall Outstanding Achiever (SME & Large)

Package includes:

- Featured as a supporter of the iiE Awards prior, during, and post-event on the website and social media.
- Presentation of your chosen award at iiE Awards 2022.
- Opportunity for sponsors to provide a guest article for the news section of the iiE website, focused on your sponsored category (Optional).
- Branding on the relevant iiE category presentation slides at the iiE Awards 2022 ceremony.
- Logo on the bottom of all your category's iiE certificates shared in 2022.
- 1 case study and/or promotional material shared digitally with all iiE members after the event.



Best Carbon Reduction 2022 Sponsored by PECT

This award recognises businesses that have gone above and beyond to reduce their carbon emissions.

This year's sponsors



Sponsoring Best Carbon Reduction

Two examples of how your business would be mentioned as a sponsor of a chosen award, using PECT as an example.

For more information, or to discuss further sponsorship opportunities, please contact Alex Szczurek. Marketing and Communications Manager at marketing@iie.uk.com.

Find out more: iie.uk.com/iie-awards

